

Rhonda Jacobson Of Cumberland Diamond Exchange Achieves SJTA Certified Jeweler Status

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Atlanta Jewelry Show Recognizes “Cumberland Diamond Exchange’s Rhonda Jacobson” For Taking Extra Steps Toward Professional Development

SMYRNA, Ga. -- **Smyrna, GA (October, 2011)** Rhonda Jacobson of Cumberland Diamond Exchange has been awarded SJTA Certified Jeweler status by the Atlanta Jewelry Show, the nations’ premier Trade Show for independent jewelers. Designed to enhance the professionalism and to expand the knowledge base of retail jewelers, the Atlanta Jewelry Show’s Certified Jeweler program recognizes those dedicated retailers interested in advancing their businesses by participating in the full range of educational and professional development programs in the Atlanta Jewelry Show offers.

“SJTA Certified Jeweler status is a true badge of honor for retailers and that’s especially true for Rhonda Jacobson.” Says Carol Young, executive Director, SJTA. “This designation lets area customers know that Cumberland Diamond Exchange is truly committed to ongoing education and most important, quality customer service. Rhonda has invested the time to explore our trade shows to find the newest designs and trends, as well as attend important educational programs led by the industry’s top educators. So, customers can be assured that when they visit Cumberland Diamond Exchange, they’ll find the best selection, top notch service and educated sales support.”

To further recognize Rhonda Jacobson for participation and dedication, Rhonda along with Cumberland Diamond Exchange will also be highlighted in the Atlanta Jewelry Show’s official buyers guide and on the association’s website—www.atlantajewelrysthows.com. More importantly, the SJTA’s long term goals for Cumberland Diamond Exchange, and the industry as a whole, include enhancing industry knowledge, techniques and skills; advancing professionalism, leadership skills and personal growth; providing networking with industry peers; recognizing and raising industry standards, practices, and ethics.

“Together, the SJTA and the Atlanta Jewelry Show create a true community of jewelry professionals who have joined together to share knowledge and experience and to promote high ethical standards in our industry for more than 61 years,” adds Young. “Our vision for the SJTA Certified Jeweler program is centered on educating the individual while acknowledging the support of the entire retail jewelry establishment.”

Headquartered in Atlanta, GA, the Southern Jewelry Travelers Association is the nation’s oldest association for independent jewelry representatives and the official sponsor and producer of the trade-only Atlanta Jewelry Show, which is held semi-annually at the Cobb Galleria Centre in Atlanta, GA.

For more information, visit <http://www.CumberlandDiamond.com> | 2800 Cumberland Blvd., Smyrna, GA 30080. (866) 599-4367

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This year marks the 30th Anniversary and you are invited to visit the showroom and browse among the extensive selection of fine jewelry. Whether you are in the market for engagement and wedding rings or simply need a special gift we will be happy to help.

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